

Present: Steve Beebe, Dave Campbell, Dave Felicijan, Mary Gustas, Scott Headley, Luke Kujacznski, Russell Lauderdale, Becky Lussier-Tardy, Ron Plaisier, Beth Washington

Absent: Matt Alves, Jill Bland, Shawn Premer, Houssam Toutanji, Ann Woolley

KVCC: Delia Baker, Elizabeth Bernhard, Deb Coates, Craig Jbara, Kara Protz-Sanders, Marilyn Schlack

1. Acceptance of Agenda
 - a. The agenda was accepted as written.
2. Approval of Minutes
 - a. The Minutes of the October 6, 2017 meeting were approved as written.
3. Brief Program Updates
 - a. Elizabeth Bernhard reported the following Career and Continuing Education updates
 - i. *Career and Continuing Education*
 1. Vivien McCurdy has left KVCC and her department has been divided into two: Food Safety will now be overseen by Rachel Bair while Culinary and Nutrition programs will be overseen by Elizabeth Bernhard. Lizzie Luichsinger and Camille White will now report to Elizabeth Bernhard.
 2. The new Community and Continuing Education program catalog was discussed. The departmental emphasis is on promoting programs that are innovative and relevant to the community, such as Urban Homesteading, Digital Painting, Kids Culinary Academy, etc.
 3. There has been a lot of interest expressed in the Spanish for the Medical Professional which will run again this spring.
 4. The Phlebotomy Technician Academy and the Patient Care Academy have a high student demand and are run in partnership with Bronson. Discussion is underway with Bronson regarding current needs for Patient Care.
 5. Culinary and Nutrition have some exciting new programs as well, such as the WMED course where 2nd year medical students learn about food as medicine. There is also a WMED High School Pipeline collaboration where “at risk” students from Kalamazoo Public Schools will visit KVCC to learn about life as a dietician and prepare nutritious foods in the community kitchen. There is also a cooking class for cancer survivors, run in partnership with the West Michigan



- Cancer Center. The team is also currently working on a program with KCMHSAS to create a mobile kitchen in the community. We will develop a cook book as part of this initiative with an emphasis on ensuring that the ingredients used in the book are readily found in the local grocery stores.
6. The KVCC Momentum / Warehouse Management and Inventory Control Academy, in partnership with Urban Alliance and WMU's Bronco Force, had their graduation on January 11, 2018. Several graduates received multiple job offers and many are already employed. There will be another academy in March.
 7. Planning is underway for a Production Technician Academy for Syrian Refugees. This Academy is in partnership with Michigan Works! Southwest, Bethany and Samaritas with funding from the Kalamazoo Community Foundation.
- b. Kate Miller replaced Patricia Schroeder as Corporate Training Manager and presented the following updates
- i. In the final stages of the selection process for the new Corporate Training Program Coordinator. No offer has been accepted yet but they have identified three candidates.
 - ii. Corporate Training is in the busy season right now with some grant funding. Currently in the building are Schupan & Sons and Perrigo. Actively working with Getman Corp. to deliver one of their customized classes. The Cimatron collaborative programs are beginning next week. Lake Michigan College is sending us some referrals. The partnership with Davenport is coming to fruition
- c. Delia Baker, the program coordinator for Technical Training Services, was filling in for Tom Sutton since he was in class teaching that day.
1. The Wind Turbine Technician Academy (WTTA) is in need of a second wind instructor. A couple applications have been received and they will review them for consideration.
 2. The 17th class for WTTA began on January 4th and is moving quickly through their training. There are 11 trainees from all over the United States (California, Florida, Georgia, Hawaii, Michigan, Mississippi, New York, Ohio, and Oregon) and they all passed their climb test successfully.
 3. WTTA18 begins in July - we already have 4 out of the 12 seats filled
 4. WTTA's marketing campaign with Federated Digital has exceeded the national average for click-through rates -- December 2017 produced a CTR of 5.37% and the national average is 1.91%
 5. There have been some exciting changes to the telecom industry. The National Wireless Safety Alliance has put together new safety standards and all must be certified through the SWSA. Technical Training Services will offer practical exams in partnership with ENSA.
 6. Josh O'Keefe is finishing some certification for fiber optics training

that will be introduced into the telecom sector

7. Ben Ash is partnered with the Corporate Training Program and created the Custom CNC training with Schupan & Sons
 8. Ian Salo is scheduled to 100% of his capacity through the end of March 2018. He is developing module courses based on former mechatronics program
 9. The new climbing structure has been getting great use from WTTA and external customers; through ENSA.
- d. Board Discussion / Industry Needs / Ideas
- i. Continued discussion on Child Development programs for the Groves. David Campbell states it was not a good fit for the Groves campus due to the fact there is no way for the Groves to expedite the programs. Marilyn has contacted the credit side of KVCC to take over.
 - ii. There is a great need for paraprofessionals, however when KVCC had a program no one was interested since the program was rigorous but the graduates were paid minimum wage. There is constant turnover with higher wages being paid at Costco than a paraprofessional. There is a funding issue in education and not enough value placed on people who work with children.
 - iii. Map squared mechatronics will be in discussions to come and will probably make a decision in the next semester. Map Squared is 8 week on, 8 week off in the industry. According to Bentler, they have about 16 on, 16 off, which would fit into the regular academic plan.
 - iv. Discussion on the continuing problem of hiring people who have no understanding of work ethic such as attendance issues, anticipating needs, etc. David Campbell suggested bringing in someone to show a presentation on a software program called Career Cruising, which follows a student from 6th grade through college, giving them career course work
 - v. Discussion of the Momentum program and if that method could be applied to a broader range of the work force. The culture of the Momentum program and the people who run it are what make it work for their students.
 - vi. Discussion of the current dropout rate for our area. There is an 80% graduation rate. The public school system is losing these kids around 7-9th grade. Kalamazoo Promise has lost 1800 students and they have free tuition. There needs to be more of a focus on tech education

Next Meeting: Friday April 20, 2018, 7:30 – 9:00 a.m.

**Kalamazoo Valley Groves Campus
7107 Elm Valley Drive
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